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Venetian
Plaster
Catalogue/

20
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“The sculptor thinks in marble”

Oscar Wilde





Venetian Plaster.

**Trust the best for
Venetian Plaster.**





History ●

Venetian Plaster ●

Rococo Stucco Veneziano has its roots in the Italian city of Venice, where local artisans began using a Venetian plaster technique to create unique and decorative wall finishes. The technique, which dates back to the 16th century, is known as “Stucco veneziano” or “Stucco lustro”.

Initially used in palaces and residences of the Venetian nobility, Stucco became popular throughout Europe in the 17th and 18th centuries and became a symbol of wealth and prestige. In France, the finish is known as “Stucco vénitien”, while in England it is called “Venetian plaster”.



Venetian Plaster is a traditional Italian wall plaster known for its aesthetic appearance. It is an **ecological lime-based plaster that can be applied to both interior surfaces**. Venetian plaster is a type of plaster made with lime putty (calcium hydroxide, $\text{Ca}(\text{OH})_2$) that can be finished with multiple techniques to obtain various matte, satin and glossy final effects. Venetian plaster is composed of ground marble and slaked lime.

Venetian Plaster can be colored in a wide range of colors and various decorative effects can be achieved from polished marble with fresco painted veins, a natural stone effect and the most popular monochrome finish with light and dark tones.





The composition of Venetian Plaster is natural:
Or eco-friendly, as the most modern would say.
Being composed mainly of natural materials,
such as lime and marble, it does not emit toxic
substances or generate polluting waste.

Venetian plaster looks perfect for years: being
composed mainly of lime and marble, it is
very durable and does not wear off easily. Its
application in layers creates a protective layer that
makes it resistant to impacts and scratches.

Eco-friendly



Natural
materials

Not emit
toxic
substances



Exotic look for high-end decoration: Current decoration pursues the idea of “less is more” and therefore, today it is argued that simplicity is also the most elegant. And few options capture this concept as well as Venetian plaster. A technique that, through simplicity, manages to evoke distinction, elegance and, on some occasions, also luxury.

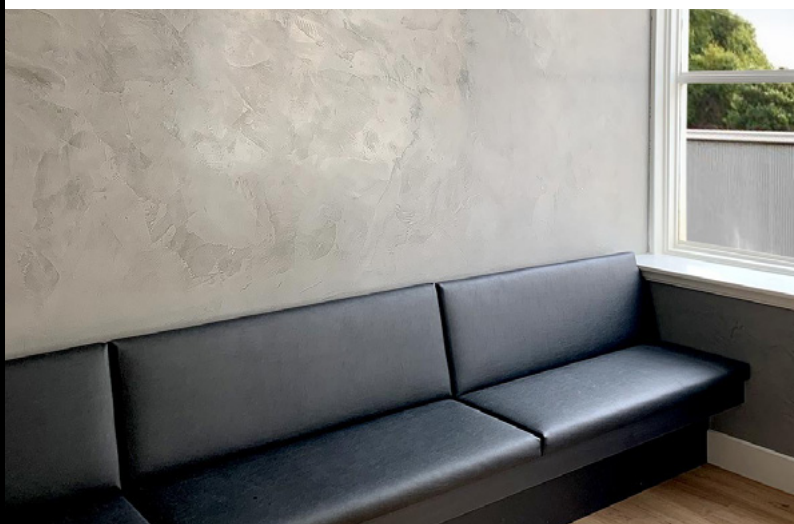




Venetian Plaster
protects walls
from moisture.



The composition
of Venetian Plaster
is natural.



Venetian Plaster
looks perfect for
years.





New York / Connecticut / New Jersey



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